



ELECTRONIC WASTE JOURNAL

2011 Media Kit

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ELECTRONIC WASTE JOURNAL
CONFERENCE EDITION

Sprint makes sustainability part of their corporate culture

International Electronics Recycling Conference and Expo Program and Show Guide

Why Alcoa chose to invest millions in electronics recycling

Data Security with NAID

R2 or e-Stewards?

Chad Lander, Director, Reverse Logistics & Device Quality Assurance for Sprint.

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Electronic Recyclers International: Harnessing the Power of Social Media

Are Gold and Copper Prices Headed Up?

GHSAS 18001 & ISO 14001 Explained

What is Extended Producer Responsibility?

Sustainability initiatives in the Consumer Electronics Industry

3rd International Electronics Recycling Conference & Expo
Las Vegas, Nevada May 25th-27th 2011.

**Online. In print.
In person.**

Electronic Waste Journal
the authoritative source
for the e-waste industry.

HOME NEWS PROFILE MARKETPLACE EVENTS INDUSTRY WEBINARS MAGAZINE

ECS REFINING
ECS REFINING PURCHASES 280,000 SQUARE FEET FACILITY IN STOCKTON, CALIFORNIA

3rd International Electronics Recycling Conference & Expo, May 25th-27th, 2011. JW Marriott Resort & Spa, Las Vegas, Nevada

NEWS | EVENTS | MARKETPLACE | INDUSTRY

Innovative E-waste Collection Strategies: Meet Barry Keuse & ...

3rd International Electronics Recycling Conference & Expo, May

Want to Sell 30 Pallets (21,500 Pounds) of Populated Telecom

Alcoa Becomes An E-Steward Enterprise

Who We Are

The Electronic Waste Journal aims to keep industry enthusiasts, insiders and all stakeholders continuously informed and connected. Our mission is to keep working diligently to ensure that our advertisers earn maximum exposure and more business.

The Electronic Waste Journal print edition is distributed at no-cost to selected industry leaders and insiders within the electronic waste management industry. It is sent out via digital edition to thousands of qualified readers, so rest assured your message will be visible to relevant individuals, institutions and enterprises in need of your products and/or services. Our readers include IT asset managers, private equity firms, municipalities, academia, resellers, OEM manufacturers, electronic distributors and several others.

Our website, www.ewastejournal.com is the leading online source for information about the fast growing electronic waste management industry. Information is compiled in real time and readers are encouraged and welcome to leave feedback. Electronic Waste Journal currently has over 25,000 active readers including asset managers, asset recovery specialist, environmental groups, electronics manufacturers and recyclers who visit the several times a week. In addition to keeping our readers constantly updated with industry related events we also profile businesses, organizations and leaders in electronics waste management.

For advertising inquiries or article submissions, send an email to us at: info@ewastejournal.com.



Managing Editor

Amanda Smith-Teutsch

A seasoned journalist of ten years, Smith-Teutsch joined Electronic Waste Journal from Crain's Waste & Recycling News. While at the Crain publication, Smith-Teutsch specialized in coverage of recycling and electronic waste management.

What We Offer

Our products

- Original, independent editorial content, in print and online.
- Articles written by industry professionals sharing insightful views into the inner workings of the industry
- Webinars presented by industry experts and stakeholders.
- In person networking opportunities, beginning with the International Electronics Recycling Conference & Expo. IERCE is a networking and learning platform for electronics manufacturers, recyclers and all stakeholders involved in the multi-billion dollar electronic waste management industry. Among the numerous opportunities and activities, the IERCE features an award ceremony where industry leaders and environmentally responsible organizations are recognized for their sustainability initiatives.
- Data: Available in late 2011, ewastejournal.com and Electronic Waste Journal will offer data on the electronic recycling industry, including white papers, databases and lists of businesses involved in the e-waste management industry.

Having successfully completed its third year, the International Electronics Recycling Conference & Expo seeks to be a networking and learning platform for recycling professionals.



Editorial Calendar

May 2011 – Conference Edition

June/July 2011 - Compliance

August 2011 - Equipment

September 2011 - Environment

November 2011 – Mergers and Acquisitions

December 2011 – Finance and financial services

Jan/Feb 2012 – Starting an e-waste business

*Special editorial topics subject to change.

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